

CONTENTS

SECTION 1:

BRANDS IN THE BUSINESS..... 16

1.1 L'OREAL PROFESSIONNEL PRESENTS MYMOCHA COLOUR COLLECTION.....	18
1.2 MANDATES FOR THE SALON INDUSTRY	24
1.3 ICONIC STATUS	26
1.4 PEEK INTO PERMANENT MAKE-UP.....	28
ALL ABOUT AIRBRUSH MAKE-UP.....	30

SECTION 2:

HAIR..... 32

2.1 ON-TREND COLOUR	36
2.2 ON-TREND HAIR STYLES.....	44
2.3 FACE FORWARD	52
2.4 PREFERRED CUTS & COLOUR	68
2.5 PRODUCTS THAT WORK	78
2.6 EASY EMBELLISHMENTS.....	84
BALMAIN SPRING -SUMMER COLLECTION 2016	94
2.7 BEARD STYLES UNVEILED	96
2.8 EFFECTIVE STYLING TOOLS	106
2.9 TOOLS OF THE YEAR	109
2.10 STEP BY STEPS	110

SECTION 3:	
MAKE-UP	112
3.1 MAKE-UP IN VOGUE	114
3.2 MELANGE OF ECLECTIC HUES	126
3.3 PLAY UP YOUR BEST FEATURE.....	138
3.4 OCCASION WEAR MAKE-UP.....	152
3.5 FRONT ROW WINNERS.....	164
3.6 STE BY STEPS.....	168
SECTION 4:	
NAILS	170
4.1 TOP TRENDS IN NAIL COLOUR.....	172
4.2 COOL MANICURES	176
4.3 STEP BY STEP.....	177
CONTRIBUTORS	178

